



## VIKTOR thrives on treating each winner *like royalty*

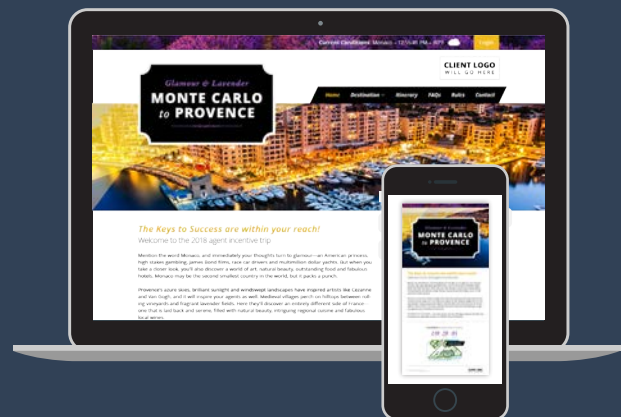
We seek opportunities to do the unexpected for people, consistently creating five-star experiences that are more memorable and motivating than any other rewards solution.

Our communication strategy allows us to achieve these goals. By reaching your audience creatively, we generate buzz, excitement and verve that will engage your participants throughout the entire program calendar. We believe it's where the real program ROI lives.

### Surprise and delight. The benefits start here.

#### *Our creative services include:*

- Communication Strategy
- Program Theme & Branding
- Program Identity
- Messaging
- Graphic Design
- Copy Writing
- Web Site & App Design and Development
- Collateral – Launch, Pre-Event, Post-Event
- Email Communication
- Direct Mail
- Environmental Graphics
- Premiums & Rewards
- Video



For more info about our services and capabilities:

**Contact us at 800.748.0478 or  
visit [www.VIKTORwithaK.com](http://www.VIKTORwithaK.com)**



**VIKTOR** is a national engagement agency that draws from a heritage of peerless hospitality to produce award-winning travel incentives and measurable engagement programs for employees, channel partners and customers. Headquartered in Traverse City, Michigan, VIKTOR brings over 40 years of incentive design and exceptional execution to every solution.